

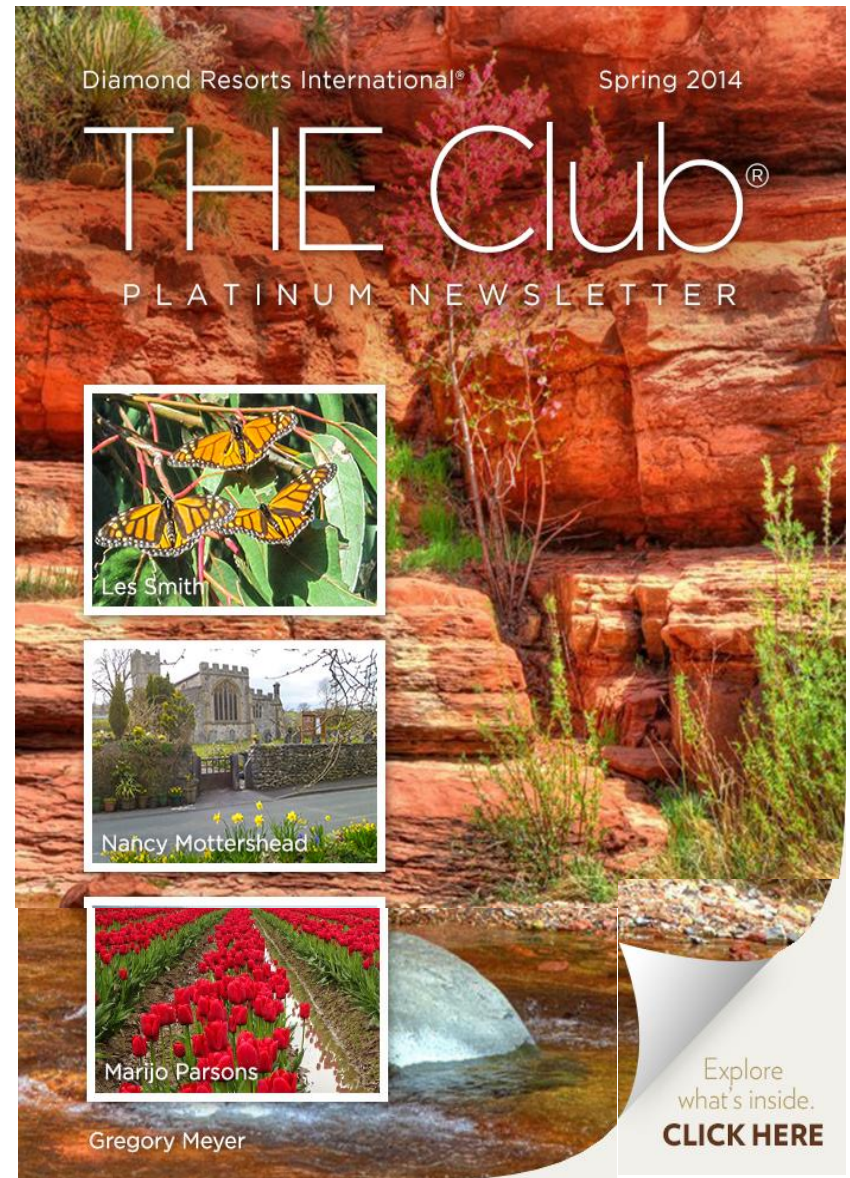


# THE Club<sup>®</sup> Update - 2014

Sarah Hulme








# Updates

- New style quarterly newsletter with more member stories and member photos
- French and Spanish editions
- What's New updates
- Reservation options updated
- Revamped FAQ section
- Facebook, Twitter, Pinterest



# What's New Section



<b>My Account</b>	<b>WHAT'S NEW</b>		
Payments	<b>Redesigned Member Area</b> Diamond Resorts International® has unveiled the redesigned Member Area a... <a href="#">More</a>		
Preferences	 3 days ago • News		
Save Points	<hr/>		
Buy Points	<b>THE Club® New Affiliates in Asia</b> Diamond Resorts International® is pleased to announce a recent partnership in... <a href="#">More</a>		
<b>My Reservations</b>	 24 days ago • Affiliates		
Featured Destinations	<hr/>		
Book with Quick Search	<b>NEW 2014 Member Escorted Journeys</b> We are pleased to launch our NEW 2014 member escorted journeys. Member escorted ... <a href="#">More</a>		
Book with Point Saver	 3 days ago • Affiliates		
Confirmed Club Reservations	<hr/>		
<b>My Benefits</b>	<a href="#">Older Posts</a>		
Travel	Please click <a href="#">here</a> to access the Diamond Resorts European Collection Limited 2013 AGM online vote.		
Book Air/Car/Cruise/Hotel	<b>MY ACCOUNT</b>	<b>MY RESERVATIONS</b>	<b>MY BENEFITS</b>
Home & LifeStyle			
Money Matters	<a href="#">MORE INFO</a>	<a href="#">MORE INFO</a>	<a href="#">MORE INFO</a>
Club Partner	<b>MY ACCOUNT MENU</b> Please select a category	<b>MY RESERVATIONS MENU</b> Please select a category	<b>MY BENEFITS MENU</b> Please select a category
Diamond Loyalty	Payments	Featured Destinations	Travel
<b>My Community</b>	<b>MY COMMUNITY</b>		
What's New!			
Member Information	<a href="#">MORE INFO</a>		
HOA Gateway	<b>MY COMMUNITY MENU</b> Please select a category		
Social Media	What's New!		
FAQ			
Refer Friends & Family			
Collapse Menu			

# Dashboard



**DIAMOND RESORTS**  
INTERNATIONAL®

[My Account](#) | [Log C](#)

WHY VACATIONS OF A LIFETIME™ | [MEMBER BENEFITS](#) | [LOCATIONS](#)

Account No.  [Select by Account No.](#)

## Dashboard

### Account Summary

Name: **Test Account**  
Program Administrator  
Administrator  
Address: Diamond Resorts (Europe) Ltd  
Caton Road  
Country: UNITED KINGDOM  
Email:  
[brad.harris@diamondresorts.com](mailto:brad.harris@diamondresorts.com)

### Reservation

Next Reservation(s):  
*No Future Reservation(s)*  
[>> more](#)

Past Reservation(s):  
*No Past Reservation(s)*  
[>> more](#)

### Financial Summary

Annual Fee:  
Balance Due:  
£0.00  
Last Payment:  
£75.00  
[>> Make a Payment](#)

### Snapshot


Member No.: **1-12285654**  
2014 Remaining Points: **122949**  
2015 Points Allocated: **150000**  
Since: **01-Jan-2008**  
Type: **Diamond Resorts European Collection**  
Level: **Platinum Member**


# Diamond Flexibility & Value


## ADVANCED SEARCH


 Please hover over a help icon  below for assistance with completing your search.

Advanced Search: Our most flexible search tool, providing even more criteria you can define to assist in planning your next vacation.

Destination  

Experience  

Proximity  

Display results as  

My Arrival Date is flexible  Click on the checkbox to search a range of arrival dates

Arrival Date between  and

Nights

Accommodation Type  Hotel Affiliate  DRI Managed  Cruise  Club Affiliate

Point Range



Occupancy

**SEARCH**

View Prices In: 


Points  BPS £  Points + BPS £







Location	Resort	Room Type ( Occupancy )	Check-in	Check-out	Points	Book it
Canary Islands, Spain	 <a href="#">Club Cala Blanca</a> 	<a href="#">1 Bedroom (4)</a>	28-Jun-2014	05-Jul-2014	2500	<b>BOOK IT!</b>
Canary Islands, Spain	 <a href="#">Club Cala Blanca</a> 	<a href="#">2 Bedroom (6)</a>	28-Jun-2014	05-Jul-2014	3000	<b>BOOK IT!</b>

# Diamond Flexibility & Value

## ADVANCED SEARCH

 Please hover over a help icon  below for assistance with completing your search.

Advanced Search: Our most flexible search tool, providing even more criteria you can define to assist in planning your next vacation.




Destination    
 Experience    
 Proximity    
 Display results as    
 My Arrival Date is flexible  Click on the checkbox to search a range of arrival dates  
 Arrival Date between  and   
 Nights   
 Accomodation Type  Hotel Affiliate  DRI Managed  Cruise  Club Affiliate  
 Point Range    
 Occupancy

SEARCH

View Prices In: 

Points 
  BPS £ 
  Points + BPS £

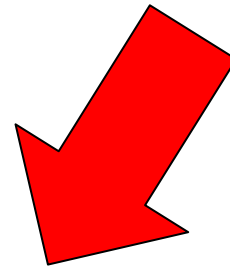


Location	Resort	Room Type ( Occupancy )	Check-in	Check-out	Points	Book it
Canary Islands, Spain	 <a href="#">Club Cala Blanca</a> 	<a href="#">1 Bedroom (4)</a>	28-Jun-2014	05-Jul-2014	2500	<a href="#">BOOK IT!</a>
Canary Islands, Spain	 <a href="#">Club Cala Blanca</a> 	<a href="#">2 Bedroom (6)</a>	28-Jun-2014	05-Jul-2014	3000	<a href="#">BOOK IT!</a>

# Diamond Flexibility & Value



View Prices In:



Points



BPS £



Points + BPS £

# Diamond Flexibility & Value



Proximity  ?

Display results as  ?

### Points Calculator

Total Available Points	122949
Maximum number of points available to borrow	150000
Total Potentially Available Points (with save or borrow)	272949
Amount of points to spend for this reservation	<input type="text" value="2000"/>

Should the number of points required for the stay requested exceed 2000, the search results will display the cost of renting additional points to cover the cost of your stay.

**CANCEL** **SUBMIT**

ands, Club Cala Blanca ? 2 Bedroom (6) 28-Jun-2014 05-Jul-2014 210.00



# Diamond Flexibility & Value



SEARCH

View Prices In: ?

Points  BPS £  Points + BPS £

Location	Resort	Room Type ( Occupancy )	Check-in	Check-out	Points	BPS (£)	Book it
Canary Islands, Spain	<a href="#">Club Cala Blanca</a> ?	<a href="#">1 Bedroom (4)</a>	28-Jun-2014	05-Jul-2014	2000	35.00	<a href="#">BOOK IT!</a>
Canary Islands, Spain	<a href="#">Club Cala Blanca</a> ?	<a href="#">2 Bedroom (6)</a>	28-Jun-2014	05-Jul-2014	2000	70.00	<a href="#">BOOK IT!</a>
Canary Islands, Spain	<a href="#">Club Cala Blanca</a> ?	<a href="#">1 Bedroom (4)</a>	29-Jun-2014	06-Jul-2014	2000	52.50	<a href="#">BOOK IT!</a>
Canary Islands, Spain	<a href="#">Club Cala Blanca</a> ?	<a href="#">1 Bedroom (4)</a>	30-Jun-2014	07-Jul-2014	2000	35.00	<a href="#">BOOK IT!</a>

# Reservation History



My Account	
Payments	
Preferences	
Save Points	
Buy Points	
Ownership Summary	
My Reservations	
Book with Simple Search	
Book with Advanced Search	
Featured Destinations	
Book with Point Saver	
Book with Club Select™	
Confirmed Reservations	
<b>Reservation History</b>	
Diamond Luxury Selection®	
My Benefits	

## RESERVATION HISTORY

ID	Type	Resort	Check-In	Check-Out	Nights	Points	Status
512798040	Club	<a href="#">Royal Sunset Beach Club</a>	04-Jun-2015	11-Jun-2015	7	0	Reservation Canceled
512706729	Club	<a href="#">Santa Barbara Golf Ocean Club</a>	03-Jun-2015	10-Jun-2015	7	0	Reservation Canceled
512875395	Club	<a href="#">Le Club Mougins</a>	01-Jun-2015	08-Jun-2015	7	0	Reservation Canceled
512713123	Club	<a href="#">Club Del Carmen</a>	13-May-2015	20-May-2015	7	0	Reservation Canceled
512775921	Club	<a href="#">Garden Lago</a>	02-May-2015	09-May-2015	7	0	Reservation Canceled
512814739	Club	<a href="#">Club Cala Blanca</a>	01-Apr-2015	08-Apr-2015	7	0	Reservation Canceled
512694353	Club	<a href="#">Sunset Bay Club</a>	27-Mar-2015	03-Apr-2015	7	0	Reservation Canceled

# New Member Benefits



Aimed at those members who travel alone.

Benefits include:

- Points Discounts on Diamond Resorts International® Studio Accommodation
- Exclusive Club Solo Member Escorted Journeys
- 5 Complimentary Reservation Protection Plans (RPPs)
- Discounts on Travel Bookings
- Club Solo Members' Community
- Emergency Helpline

Joining fee of £159 for annual membership

DIAMOND  
RESORTS  
INTERNATIONAL®

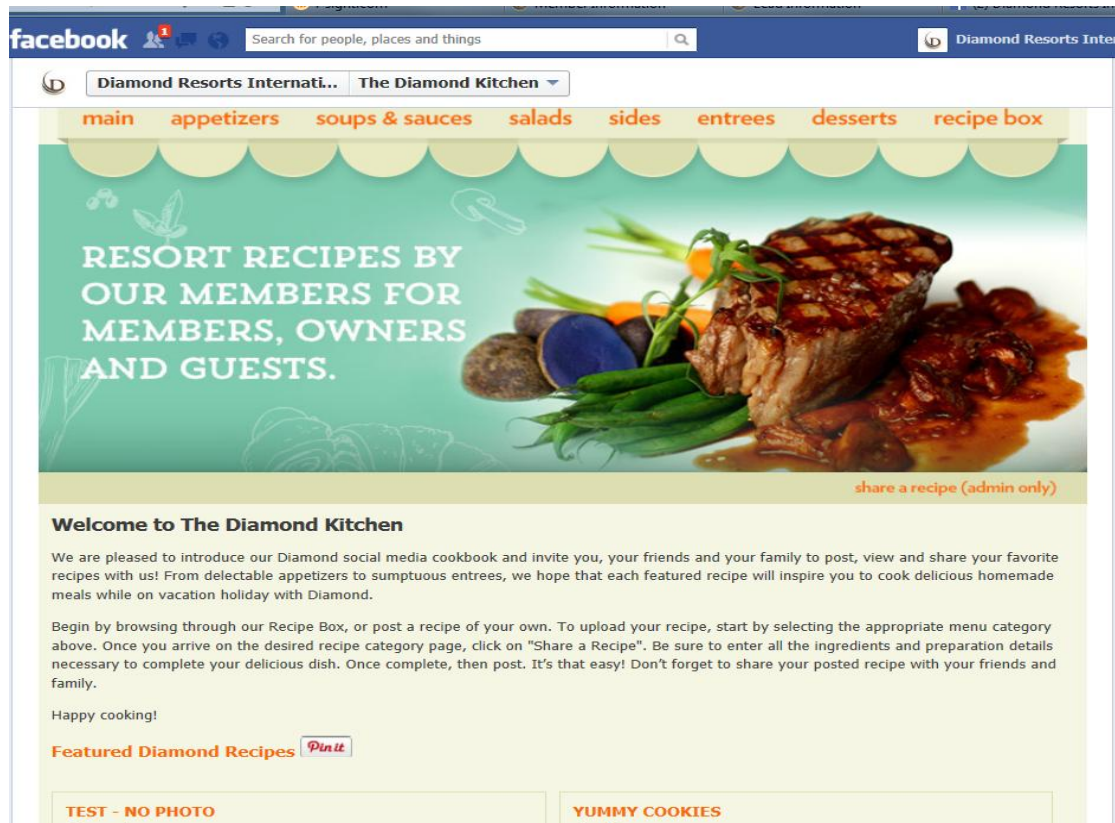
CLUB  
SOLO



# New Member Benefits

## Diamond Kitchen on Facebook

Diamond social media cookbook in which members, friends and family can post, view and share their favorite recipes!



The screenshot shows the Facebook page for 'The Diamond Kitchen'. The page features a navigation menu with categories: main, appetizers, soups & sauces, salads, sides, entrees, desserts, and recipe box. The main content area has a green background with a scalloped top edge and a photo of a roasted meat dish with vegetables. The text reads: 'RESORT RECIPES BY OUR MEMBERS FOR MEMBERS, OWNERS AND GUESTS.' Below this is a 'share a recipe (admin only)' link. The page also includes a 'Welcome to The Diamond Kitchen' section with a detailed introduction and instructions on how to post a recipe. At the bottom, there are two recipe cards: 'TEST - NO PHOTO' and 'YUMMY COOKIES'.

facebook Search for people, places and things Diamond Resorts Internat...

Diamond Resorts Internati... The Diamond Kitchen

main appetizers soups & sauces salads sides entrees desserts recipe box

RESORT RECIPES BY OUR MEMBERS FOR MEMBERS, OWNERS AND GUESTS.

share a recipe (admin only)

**Welcome to The Diamond Kitchen**

We are pleased to introduce our Diamond social media cookbook and invite you, your friends and your family to post, view and share your favorite recipes with us! From delectable appetizers to sumptuous entrees, we hope that each featured recipe will inspire you to cook delicious homemade meals while on vacation holiday with Diamond.

Begin by browsing through our Recipe Box, or post a recipe of your own. To upload your recipe, start by selecting the appropriate menu category above. Once you arrive on the desired recipe category page, click on "Share a Recipe". Be sure to enter all the ingredients and preparation details necessary to complete your delicious dish. Once complete, then post. It's that easy! Don't forget to share your posted recipe with your friends and family.

Happy cooking!

Featured Diamond Recipes [Pin It](#)

TEST - NO PHOTO YUMMY COOKIES

# Member Benefit

- Available to every EU member
- Included in your Club membership
- Register via Member Benefits area online
- Discounts on high street stores (over 100) – including ASDA, Argos, B&Q...
- Can use these offers all year long as many times as you want

The Harrods logo is written in a classic, elegant black cursive script.The M&S logo features the letters 'M' and 'S' in a thin, grey, sans-serif font, with a green ampersand between them.The Argos logo consists of the word 'Argos' in a bold, red, sans-serif font, with a red swoosh underneath.The Debenhams logo is the word 'DEBENHAMS' in a simple, black, uppercase, sans-serif font.The Waterstone's logo features a large, white, serif letter 'W' on a black rectangular background, with the word 'Waterstone's' in a smaller, white, serif font below it.The Bhs logo is the letters 'Bhs' in a black, cursive script font.The Comet logo features the word 'COMET' in a bold, yellow, sans-serif font with a black outline, set against a black rectangular background with a yellow star above the 'T'.

# Harley-Davidson Bikes for Points



# THE Club® Photography Workshops



- Thurnham Hall & Broome Park make excellent venues in which to learn and hone your photography skills!
- Workshop places available at for August, September and November
- Two levels of workshop available now to attract all levels of expertise

# New Affiliates – UK

## Dorsett Shepherds Bush, London

- Originally 'The Pavilion' this is a Grade II listed building





# New Affiliates – UK

- The Lygon Arms, Broadway, Cotswolds
- Combe Grove Manor Hotel, Bath
- Walton Hall, Walton
- The Marine Hotel, Troon, Scotland



# New Affiliates – Europe & Asia

## Finland

- Holiday Club Katinkulta
- Holiday Club Salla



## Asia

- Agora Fukuoka Hilltop Hotel & Spa, Fukuoka - Japan
- Silka Cheras – Kuala Lumpur
- Dorsett Tseun Wan – Hong Kong
- Lushan Resort – China

# New Affiliates – North America

## Mainland US

The Shores - Alabama

## Mexico

- Allegro Playacar, Riviera Maya
- Allegro Cozumel, Cozumel
- Occidental Grand Nuevo Vallarta, Nuevo Vallarta
- Occidental Grand Cozumel, Cozumel
- Occidental Grand Xcaret, Riviera Maya
- Royal Hideaway Playacar, Riviera Maya – adults only resort



# New Affiliates – North America

## Aruba

- Occidental Grand Aruba - Aruba

## Costa Rica

- Occidental Grand Papagayo, Guanacaste – adults only

## Dominican Republic

- Occidental Grand Punta Cana - Punta Cana



# Member Experience Events



## Experience Portugal



## Experience Ireland

With a 3 day Dublin Tour extension



# 2013 Member Escorted Journey - Kenya



# 2013 Member Escorted Journey - Peru




# 2014 Member Escorted Journeys



NORTHERN  
LIGHTS  
CRUISE

**22nd February 2014**  
from £899 plus 5,500 points/person  
[VIEW ITINERARY](#)

A photograph of the Northern Lights (Aurora Borealis) glowing in a dark blue sky over a snowy mountain range and a body of water.



BORNEO

**28th March 2014**  
from £2,659 plus 6,000 points/person  
[VIEW ITINERARY](#)

A photograph of two orangutans in a lush green forest. One is in the foreground, looking towards the camera, while another is behind it.



KENYA SAFARI  
& STAY

**8th September 2014**  
from £1,959 plus 6,000 points/person  
[VIEW ITINERARY](#)

A photograph of a lion's head in profile, looking to the right, with a blurred green background.



INDIA &  
NEPAL

**10th October 2014**  
from £2,459 plus 6,000 points/person  
[VIEW ITINERARY](#)

A photograph of the Taj Mahal in Agra, India, under a clear blue sky.



COSTA RICA

**30th September 2014**  
from £2,399 plus 5,000 points/person  
[VIEW ITINERARY](#)

A photograph of a tropical beach with a sandy shore, lush green vegetation, and waves crashing against rocks in the ocean.



# 2015 Member Escorted Journeys

- Across Japan
- The Grand Safari of Kenya
- California Coasts
- Italy
- Grand European River Cruise
- European Imperial Cities
- Kenyan Safari and Stay



# 2015 Member Escorted Journeys

- Northern Lights Cruise
- Costa Rica
- Asia – Behind the Skyline
- China and Hong Kong
- Singapore, Kuala Lumpur & Hong Kong

## Platinum Member Journeys

- Botswana 'Rhino Safari' including Victoria Falls
- The Galapagos Islands with Peru extension



# 1<sup>st</sup> Member “Adventure” Journey 2015

## Climb Kilimanjaro





Thank you

