

# Destination Xchange

For US Members of The Club®



## Agenda

Key Benefits to Members

How It Works

Member Online Experience

**Question and Answer** 





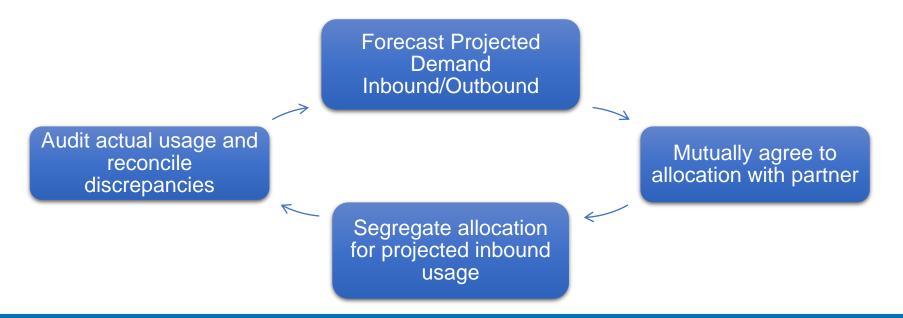
### Key Benefits to Members

- Non-exclusivity with an exchange company
- Lower exchange fees
- More resorts in the portfolio
- Simplified Member Experience
- **5-Year** Deposits (Full release by end of year)



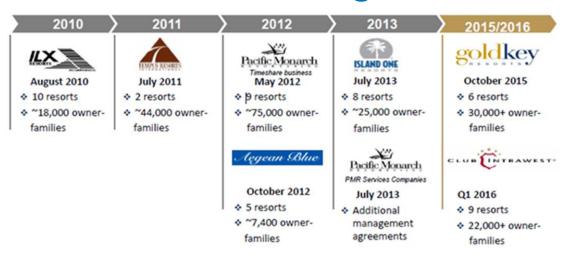
#### How do exchange partners work?

THE Club® has been exclusively affiliated with Interval International® continuously since 2001 for resort accommodations outside of our network:





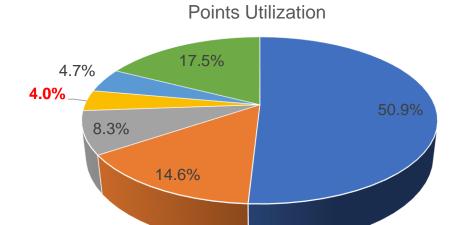
#### Where does exchange fit?



Through seven strategic acquisitions, we have added 49 resorts and over 220,000 owner-families.



#### Where does exchange fit?



- Diamond Managed North America
  Diamond Managed Europe
- Reservations Club Affiliates
- Diamond Dream Holidays

- Interval International Exchanges
- Member Benefit Activity

#### In respect to Interval International®:

- Existing II confirmations are not impacted
- Membership will be active through December 31, 2020
- Any pending requests as of December 31, 2020 will be honored
- Member may continue to exchange their 2020 points for stays arriving through December 31, 2021 without impact
- Existing members confirming exchanges with arrivals after January 1, 2021 will be solicited renewal by II for 2021 forward
- Interval will be actively trying to renew memberships

#### **DEX Points & Tier Chart**

Each 7-night stay in a Standard Accommodation (sleeps up to a maximum of 4 guests) has a point value and Tier assigned to it based on resort location, availability, season and demand.

#### **PROMOTION**

As an introductory offer to members of The Club, for a duration of time after launch Members will have the ability to stay in any size unit with no Vacation Enhancement Fees.

The Club US	Points Required
Tier 1	2,000
Tier 2	4,000
Tier 3	6,000
Tier 4	8,000
Tier 5	10,000
Tier 6	12,000

		THE Club <sup>®</sup> Point Values when utilizing II <sup>®</sup>										
	Economy				Moderate				Premium			
	Low	Mid	High	Peak	Low	Mid	High	Peak	Low	Mid	High	Peak
Season*	Season	Season	Season	Season	Season	Season	Season	Season	Season	Season	Season	Season
Studio	1,500	1,750	2,250	2,750	2,000	2,750	3,250	3,750	2,500	3,250	4,000	5,000
1 Bedroom	2,000	2,250	2,750	3,500	3,000	4,000	5,000	5,750	3,500	4,500	5,500	6,500
2 Bedroom	3,000	3,250	3,750	5,000	3,500	4,750	6,000	6,750	4,000	6,000	7,500	9,000
3 Bedroom	3,500	3,750	4,250	6,500	4,000	5,250	6,750	8,250	5,000	7,250	8,750	10,000
4 Bedroom	4,000	4,250	5,500	7,500	5,000	6,500	8,000	9,500	6,000	8,000	10,000	12,000

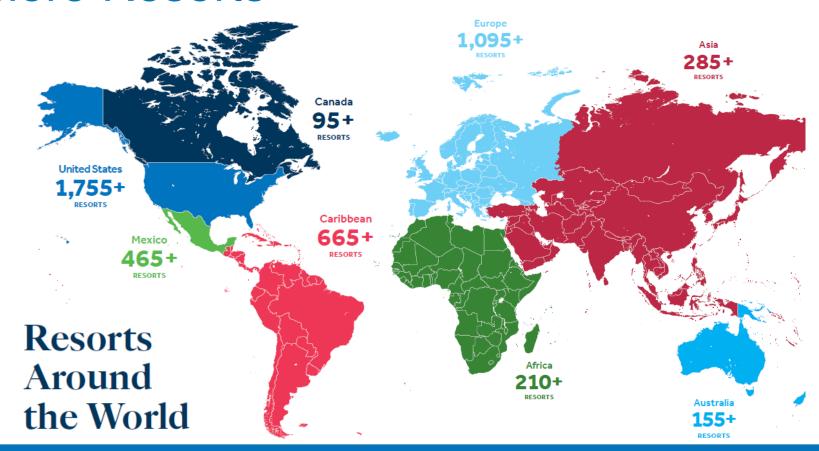
#### Lower Exchange Fees

US Club		II	RCI			
Procedure	Standard	Silver	Gold	Platinum	All Loya	Ity Levels
Online	\$159	\$149	\$139	\$129	\$209	\$239
Phone	\$169	\$159	\$149	\$139	\$209	\$239



The DEX Difference

#### More Resorts



#### The Classic Xchange

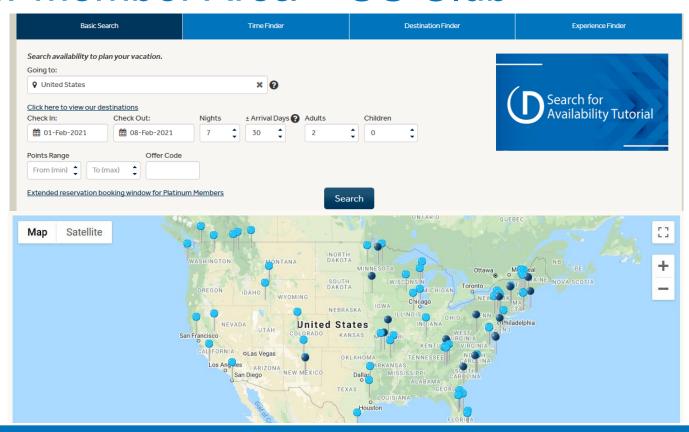
Members can instantaneously book exchanges (7-night stays) up to 24 months in advance. Members will be able to view availability and facilitate an exchange reservation online.

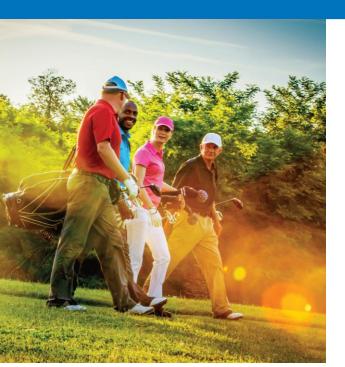
- Member use their points to book an exchange
- Points will be deducted from their current year's points allocation through October 31, thereafter points will be deducted from the following year
- Saved and borrowed points may be used for an exchange



How It Works

#### New Member Area – US Club





# How It Works: 5-Year Advantage Xchange

#### 5 Year Advantage Xchange

Members can chose to deposit their points from The Club and convert them into a Tier Credit for use to reserve to book an exchange (7-night stay) in a Standard Accommodation (sleeps up to a maximum of 4 guests) up to 24 months in advance.

- Tier Credits are valid up to 5 years from date points are deposited
- Points cannot be returned, withdrawn or removed once converted into a Tier Credit
- Points will be deducted from their current year's points up through October 31, thereafter points will be deducted from the following year's points
- Borrow points from the following year's points to gain a higher Tier Credit
- Multiple Tier Credits are allowed but cannot be combined for higher Tier stays



#### Vacation Enhancements

#### **Vacation Enhancements**

Members will be charged a fee should they decide to book into a larger-sized accommodation or a higher Tier from their original Tier Credit.

#### **PROMOTION**

As an introductory offer to members of The Club, for a duration of time after launch Members will have the ability to stay in any size unit with no Enhancement fees.

Enhancement Fees									
Loyalty Level	Standard		Silver		Gold		Platinum		
Payment Type	Cash	Points	Cash	Points	Cash	Points	Cash	Points	
Tier Level Increase	\$240	3,000	\$220	2,750	\$200	2,500	\$180	2,250	
Accom – sleeps 6	\$240	3,000	\$220	2,750	\$200	2,500	\$180	2,250	
Accom - sleeps 8	\$480	6,000	\$440	5,500	\$400	5,000	\$360	4,500	
Accom – sleeps 10	\$720	9,000	\$660	8,250	\$600	7,500	\$540	6,750	
Unit Attributes	\$240	3,000	\$220	2,750	\$200	2,500	\$180	2,250	

### Travelling Through DEX

- Classic Xchange
- 5-Year Advantage Xchange
- Short Xchange
- Express Xcapes
- Destination Xtras



Ways to travel through DEX



## **Q & A**



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